## KEVIN W. FREEMAN

**Care Experience Architect** 



Kevin W. Freeman is a distinguished Care Experience Architect dedicated to transforming healthcare. With expertise in innovative program design, he excels in elevating patient and staff experiences through impactful initiatives. As a subject matter expert, Kevin meticulously analyzes patient satisfaction data and staff engagement surveys, pinpointing strengths, and areas for improvement with precision.

Kevin's collaborative approach involves close work with diverse stakeholders, implementing effective programs that promote staff well-being and significantly enhance overall patient experiences. Holding a bachelor's degree in Communications and Public Relations and a master's in Healthcare Administration, Kevin's academic foundation strengthens his impactful contributions to healthcare.

Recognized for his excellence, Kevin has received prestigious awards, including the 2023 President's Lifetime Achievement Award presented by U.S President, Joseph R. Biden Jr., and the 2022 Omega Man of the Year award presented by Omega Psi Phi Fraternity, Inc. As a sought-after keynote speaker, he shares insights and passion for healthcare innovation at national healthcare conferences, solidifying his respected voice in the field.

Beyond his professional achievements, Kevin personifies a comprehensive approach to life. Whether he is exploring the world alongside his physician wife and their energetic high school son or engaging in thrilling activities, Kevin's lively enthusiasm reflects his unwavering dedication to holistic well-being. In every endeavor, he consistently transforms the realm of possibilities in healthcare, leaving a legacy through his steadfast commitment, deep expertise, and relentless pursuit of excellence.